



EFFICACY CLINICAL TESTING

After having proved the safety of use of a product, it is possible to assess the claimed properties.

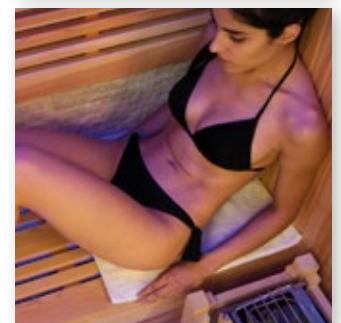
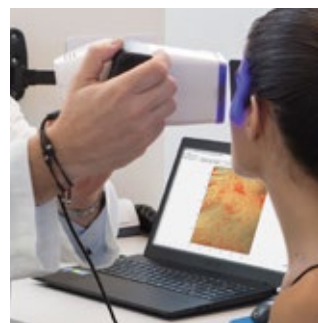
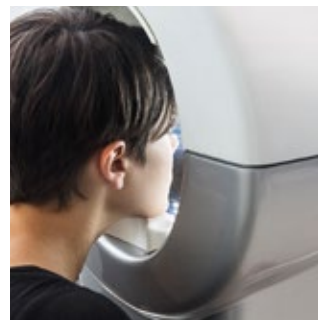
At **CDC Dermo-Clinical Research Institute** researchers and physicians perform **efficacy** and **acceptability clinical evaluations** of:

COSMETIC PRODUCTS - MEDICAL DEVICES - FOOD SUPPLEMENTS

For certain protocols, the Institute may collaborate with other partner medical centres and professionals (dentists, dieticians, gynaecologists, paediatricians, trichologists, etc.).

Volunteers are enrolled by the medical staff according to specific inclusion and exclusion criteria. They may be asked to participate in **consumer and sensory tests**, replying to **self-assessment surveys**, useful for marketing purposes.

The Institute has **new advanced equipment** and researchers may provide **photo slideshows** of the results, acquired through alternative technologies, with a strong graphic impact.



EXAMPLE OF YOUR EFFICACY CLAIMS:

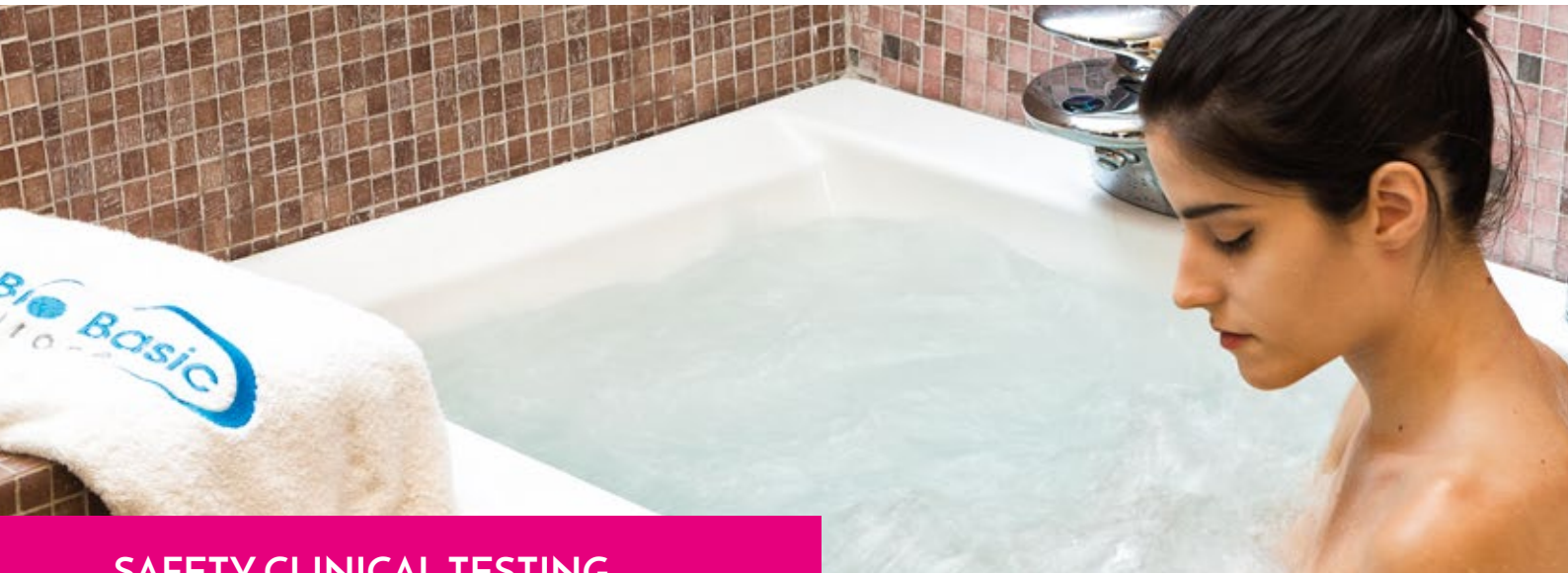
ANTI-ACNE
ANTI-AGING
ANTI-DANDRUFF
ANTI-PERSPIRANT
ANTI-PLAQUE
ANTI-POLLUTION
ANTI-STRETCH MARKS
ANTI-TARTAR
ANTI-WRINKLES
ASTRINGENT

BARRIER EFFECT
BLUE LIGHT PROTECTION
BRIGHTENING
CELLULITE REDUCER
CURLING
DARK CIRCLES REDUCER
DEODORANT
DEPIGMENTING
EMOLLIENT
EXTENDING EYELASHES

EYEBAGS REDUCER
FILM FORMING
FIRMING
FLAKE PROOF
HAIR REINFORCING
KISS PROOF
LIFTING
LONG LASTING
MAT EFFECT
MICROBIOME BALANCING

MOISTURIZING
PROTECTIVE
REVITALIZING
SEBUM-REGULATOR
SMUDGE PROOF
SOOTHING
TONIC
VOLUMIZING
WATER RESISTANT
WHITENING

ASK US HOW WE TEST SPECIFIC CLAIM FOR YOUR PRODUCT!



SAFETY CLINICAL TESTING

Following the toxicological studies and the in vitro preliminary analysis, it is possible to assess the **irritation**, **sensitization**, **tolerability** and unexpected **adverse reactions** of the products. At **CDC Dermo-Clinical Research Institute** and other Bio Basic Europe partner medical centres, researchers and physicians perform **safety clinical tests** on:

COSMETIC PRODUCTS - MEDICAL DEVICES - DETERGENTS

Volunteers are enrolled by the medical staff according to specific inclusion and exclusion criteria. All tests comply with:

- ✓ EU regulation
- ✓ Product rules
- ✓ Ethical principles of the "Helsinki Declaration"

Which is the right safety in vivo test for your product? The decision depends on:

- ✓ Ingredients
- ✓ Concentration
- ✓ Type of product
- ✓ Conditions of use

Volunteers may be asked to respond to consumer surveys, as input of marketing.



IN VIVO SKIN IRRITATION TESTS

Patch Test
Photo-Patch Test
Open Patch Test
Repeated Insult Patch Test
Reduced Contact Patch Test

IN VIVO TOLERABILITY TESTS

Eye Tolerability Test
Gynaecological Tolerability Test
Non Comedogenicity Test
Oral Tolerability Test
Paediatric Tolerability Test
Skin Tolerability Test

IN VIVO SAFETY TESTS ON SUNSCREEN PRODUCTS

SPF Sun Protection Factor
UVAPF Factor
Water-Resistance
Sand-Resistance
Sweat-Resistance

EXAMPLE OF YOUR SAFETY CLAIMS:

DERMATOLOGICALLY TESTED
GYNAECOLOGICALLY TESTED
HIGH TOLERABILITY TESTED
LOW SENSITIZER
NON COMEDOGENIC
NON-IRRITATING TO EYES/MUCOSA/SKIN
NON-IRRITATING/PHOTO-IRRITATING

WATER/SAND/SWEAT RESISTANT
OPHTHALMOLOGICALLY TESTED
ORALLY TESTED
PAEDIATRICALY TESTED
SPF WITH LOW/MEDIUM/HIGH PROTECTION
TESTED ON SENSITIVE SKIN
UVA PROTECTION